

Do you want higher job placement for your graduates?

The job market is highly competitive, especially for recent college graduates. That's why high job placement is an important factor for most people when choosing a school. Many recent graduates haven't been taught the skills necessary to perform well during an interview which drives this key metric down.

"Ace that Interview" is a workshop with a proven track record for helping people interview better. No more saying the wrong thing, showing up unprepared or acting inappropriately during an interview – it hurts your school's reputation when students representing your school do these things. Instead, your students will shine during their interviews, capturing jobs with prestigious firms and protecting your school's reputation.

Benefits:

We can train your students and recent graduates on campus or off campus. Either way, your school benefits in the following ways:

- **It improves your school's reputation.** When your school works directly with employers, sending an unprepared candidate to an interview reflects poorly on your school. However, constantly sending in candidates that interview well will encourage firms to continue to recruit at your school, giving it a strong reputation.
- **It gives candidates associated with your school a better chance.** In a competitive job market, students from multiple schools may be vying to fill the same position. Students that not only have impressive qualifications, but can communicate these qualifications during an interview will get the offer.
- **It helps your candidates find work faster.** Students that interview well land jobs with fewer interviews. This results in faster placement, less effort per student and less costs for the school.
- **It makes your school more attractive to prospective students.** Students and parents alike are concerned about spending thousands of dollars on an education, only to result in a job that doesn't require a college degree. Offering this workshop will attract more students.

Outline:

"Ace that interview" is a fun and interactive course that uses a combination of lectures, exercises and role playing to help attendees become better interviewers. Some of the topics covered include:

- Interview preparation & research strategies.
- How to dress and properly present yourself at an interview.
- How to handle phone screens.
- How to build rapport with the interviewer and be more likable.
- How to listen for clues as to what the interviewer is looking for.
- The toughest interview questions and how to answer them.

Additionally, we can cover other topics of interest to your school such as:

- Capitalizing on student leadership experience.
- How to sell the benefits of an education from your school during an interview.
- Industry specific interview advice.

All attendees receive a pack of printed handouts to take home and refer to as part of their interview preparation.

Pricing/Options:

We can customize this workshop to meet your school's particular needs. We can run the program on campus or in another location of your choosing (we can even make the arrangements for you). We can run the program in the morning, afternoon or evening, even on weekends.

A professionally created audio CD that covers many of the topics discussed during the program is available. You can purchase them for students (bulk pricing available) with or without booking a program.

Please fill out the following form and fax it to us for a quote. The cost of the course is fixed regardless of the number of attendees (unless you want to purchase additional materials for each attendee) so you'll want to run all your students through this course before other schools in your area do.

About your School: School Name: _____ Contact Person: _____
Phone: _____ Email: _____
Address: _____

Program Length: Half Day (AM) Half Day (PM) Evening

Date(s) of program: _____

Location: Your Campus: City: _____ State: _____

Other city/state: _____

(Note: we can make the arrangements to host the program in a city of your choosing)

Additional Materials: Audio CDs (quantity) _____

Pricing: 1-10: \$15 each
 11-50: \$12 each
 50+: \$10 each

(Note: we can customize the CD label with your school's logo for an additional fee)

To set up a workshop:

Please contact:

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